



RSB

Annual Conference 2024

*Sustainable Markets:
Accelerating Finance for Good*

YOUR INVITATION
TO PARTNER WITH US

On 11 and 12 December, RSB members and invited guests will return to Geneva to learn from the pioneers lighting the way towards a sustainable bioeconomy.

Since our formal inception over 10 years ago as the RSB Association, our collaborative network has represented the sustainability ambition of the biocircular economy – innovators of industry, pioneers of positive impact and stewards of sustainability – all determined to shift sectors towards bio-based and circular business models.

We invite you to join us and support the 2024 RSB Annual Conference, 'Sustainable Markets: Accelerating Finance for Good. With new opportunities for sponsorship, we meticulously select partners who will make full use of the event as a catalyst for a truly sustainable biocircular economy.

At this year's RSB Annual Conference, these ambitious leaders will take the stage to share their stories from the past decade. As we continue this important journey, we must reflect and acknowledge the path already taken, and explore how these lessons can help us to fulfil our urgent sustainability ambition.

In 2024, we'll be at **CERN**, in the brand-new Science Gateway. This incredible venue will inspire us into action and enable our participants to explore their exhibits and learn more about their work at the very leading edge of discovery.

www.rsbandannualconference.org



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The RSB Annual Conference 2024 theme

Sustainable Markets: Accelerating Finance for Good

OUR CONTENT STREAMS



- Discuss how sustainability frameworks build confidence in sustainable bioeconomy solutions
- Explore how policy can channel investments to sustainable projects and activities
- Understand how to unlock finance via innovative solutions
- Build capacity and support robust practices for sustainability in the emerging bioeconomy

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1. Building from our past events

In 2021, we laid foundations for acceleration of the biocircular economy with a virtual event in response to the massive changes that resulted from the pandemic. Here we showcased the impact projects, collaborations and cutting-edge innovation that form the roadmap for sustainable global and sector transitions in bio-based and circular economy.

In 2022, we built on this foundation by focusing on the work of building a positive impact alliances – examining how to link impacts more closely to actions; deep diving into pilot project work; delving into incentive mechanisms; and more.

In 2023, we marked 10 years of RSB, and explored our collective goals for systemic change going forward. We looked at how to bridge the gaps between sustainability vision and measurable impact, how a ‘landscape’ lens can bring all the vital role-players together to drive change, what’s next in the world of book and claim, and how disruptive innovation in certification is taking off.

Now, looking to 2024, we will be building on these conversations, on our incredible partnerships, and the real impact being created within the RSB community through projects, programmes and initiatives to continue this momentum.



2. Creating an agenda for real impact

Our sponsors are carefully selected for their ambition and action in delivering a sustainable bioeconomy transformation. We will work with you to showcase that during the RSB Annual Conference through the impactful and insightful sessions which our event has become known for.



3. Building on years of experience

RSB hosts events throughout the year and the RSB Annual Conference is our flagship event. Each year we bring together hundreds of participants from around the world to have conversations, unlock networks and building learning and knowledge to advance the bioeconomy sustainably. This is not your average industry conference!

In 2023, our event was bigger than ever.

- 160 attendees from 100 organisations across feedstock production, aviation, shipping, energy, consumer goods, academic, NGOs, and more.
- A quarter of all attendees were Directors or C-suite.
- 20 industry-leading speakers bringing a diversity of expertise and experience to sessions designed to drive action and ambition in sustainable bioeconomy transformation.



4. An inspiring venue

Popularly known today for housing the Large Hadron Collider – the 27-kilometre particle accelerator which collides protons or lead ions at energies approaching the speed of light – CERN has been the home of scientific discovery for decades since its inception in the 1940s.

Visiting CERN, you lay your feet on the birthplace of the internet, see with your eyes the forefront of human exploration of antimatter, and hear from the leading scientific voices debating the fundamental makeup of our universe through experiments in quantum mechanics.

The RSB Annual Conference will take place in the newly-renovated Science Gateway and will feature privatised use of CERN exhibitions for all conference participants during the post-event cocktail hour.



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5. Who attendeds RSB's Annual Conference

RSB's Annual Conferences has drawn attendees from around the world together to discuss tangible industry change. Some of the organisations who have joined us in recent years include:

2bs	Boom Technology	Environmental & Public Health Consulting	Kenya Forestry Research Institute	PlasLantic	GmbH
4Air	bp	Ethiopian Airlines Group	Kisii University	Preem AB	Twelve Benefit Corp.
A.P. Moller Maersk A/S	Braskem S.A	Evident	KLM Royal Dutch Airlines	Preferred by Nature	ucrop.it
ABEAR Associação Brasileira Empresas Aereas	British Petroleum	ExxonMobil	Konrad-Adenauer-Stiftung	Procter & Gamble	UNICAMP
ACI EUROPE	Brussels Airport Company	FincoEnergies - Carbon Management	LanzaJet, Inc.	Project Gaia	United Airlines
Addis Ababa Institute of Technology	C-SAF	Firefly Green Fuels Ltd	LanzaTech	PtX Hub	Universidad Politecnica de Madrid
adidas	CAAFI (Commercial Aviation Alternative Fuels Initiative)	FLOCUS	LITASCO SA	PtX Lab Lausitz	Universidade Federal de Santa Catarina
ADR Rome Int.I Airport	Canada Ltd	Fraunhofer Institute IML	Lithuanian airports	Raizen	University of Parma
Agora Verkehrswende	Canopy Planet	FTI Consulting	Louis Dreyfus Company	RBQAV	UPC
Agroicone	Carnival Corporation & plc	FuturaGene	Lufthansa Group	Rocky Mountain Institute	UPM-Kymmene Corporation
Air France LKM	Centralny Port Komunikacyjny	GARDN	Lufthansa Innovation Hub	S.Oleum	UPS SCS
Air Liquide	Centre for Empowerment and Development	GE Aerospace	lululemon athletica	SA Canegrowers Association	USA Bioenergy
Air New Zealand	Clariant	GenZero	Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping	SAF+ Consortium	USC
Airbus	Clean Energy Ministerial Biofuture Campaign	Gevo, Inc.	Malaysian Biodiesel Association	SAIPOL	VAMTEC
Airlines for America	CLIA	Gold Standard	Malaysian FIRST Foundation	San Francisco International Airport	VARO Energy
Alaska Airlines	ClimateWorks Foundation	GoodFuels	MBP Solutions	Sanlam	Velocys
Alder Fuels	CNPEN-LNBR	GP Solutions GmbH	Microsoft	Sasol ecoFT	Verity Tracking
All Nippon Airways (ANA)	CoachCoegi Pvt Ltd	Greatview Aseptic Packaging Manufacturing GmbH	Mitsubishi Corporation	Schiphol group	Virgin Voyages
All Nippon Airways Co., Ltd.	Coca-cola	Green Hydrogen Solutions	Mitsubishi Research Institute, Inc.	SCS Global Services	Vitol
ALU-TUCP	Coega Biomass Centre	Haldor Topsoe AS	Morgan Stanley	SGS Tecnos	Walter J Palmer Consultants
Amazon	Colgate-Palmolive	Hasbro	MotionECO China	Shell	Washington State University
Americas	Copenhagen Airports A/S	Hasselt University	MSC MEDITERRANEAN SHIPPING COMPANY	Singapore Airlines	WasteFuel
Amex GBT	Coty	Heineken	National Wildlife Federation (NWF)	SkyNRG	WESAF Energy Solutions
Aplethora Energy Services	CPH Airports	Hexcel Composites Ltd	Neste Suisse S.A.	Smart Freight Centre	World Energy LLC
Applied Environmental Research Foundation	CPK	Hintco GmbH	Nestlé	Solidaridad Network	World Fuel Services
Arcadia eFuels	CSIR	IATA	Next Wave Energy Partners	South African Canegrowers Association (SACGA)	WSU
ASI	DB Schenker	ICCT	NNFCC (The National Non-Foods Crops Centre)	St1	WWF Brasil
Association of Asia Pacific Airlines	Db Tarimsal Enerji A.Ş.	ICENECDEV	NORDEN	Station Bargain Warehouse	WWF International
Assurance IQ	Delta Air Lines	ICSA	Nova Pangaea Technologies	Steeper Energy	WWF South Africa
Avinor AS	Dept. Forestry Fisheries and the Environment	IFF	Nuseed	Stellenbosch University	ZHAW Centre for Aviation
Axens	Deutsche Lufthansa	IIASA	OCI	Sustainable Shipping Initiative (SSI)	
Bank of America	Deutsche Post DHL Group	Impact Amplifier	Oldendorff Carriers	Target Corporation	
BASF	DLR - Institute of Combustion Technology	Indigo Ag	OMV Downstream GmbH	TEH&CO	
Beijing Green Forest Certification Co.,Ltd.	Drax Group	INEOS Europe AG - Olefins & Polymers Division	OPG Pullach	Teknologisk Institut	
biO3 - meio ambiente e sustentabilidade	E4tech - an ERM Group Company	International Olympic Committee	Ørsted Bioenergy and Thermal Power A/S	Tensei	
Biolnnovate Africa	ECB Group	INTERSPORT International Corporation (IIC)	Petrobras	Textile Exchange	
BioLedger	Eden Greenfields	Ipiranga	Petrobrás	The Gender Research Alliance	
Blue North Sustainability	Embarcatec	ISEAL Alliance	Petrobrás Trading	To70	
Bluecat Paper	Enertrag	Jocv Sustainability	PETRONAS	To70 aviation	
Boeing		Joil (Singapore) Pte Ltd		TotalEnergies Raffinage Chimie	
				TRIAC	
				TÜV SÜD Industrie Service	



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6. The benefits of sponsorship

The global brands, civil society organisations, certified operators, processors and innovators, as well as the feedstock producers that will attend the RSB Annual Conference present unique exposure to your company's role as a pioneer in the sustainability sector. We have identified key areas where sponsorship will present return of investment:

- Your sponsorship enables us to offer this event at a very low cost to organisations around the world, and free to social/environmental NGOs.
- It unlocks access to a whole world of bioeconomy leaders and pioneers and ignites the potential for collaboration.
- It positions your organisation as a leader at the front of this global sustainable transition.

Material benefits include:

- Acknowledgment as headline sponsor in all communications and marketing materials
- Premium location branding at the event venue
- Acknowledgement in opening address
- Speaking opportunity at the event



7. Sponsorship opportunities

This year's Annual Conference sponsorship is available to five headline sponsors at a cost of € 15 000, with custom packages (e.g. for sponsorship of the networking event or a relevant site visit) available on request.

Sponsorship of the event allows for the material support to ensure success of the conference and are acknowledged as headline sponsors, with significant promotion in the run up to and during the event, and significant visibility/branding at the event.

If you have any questions or comments related to sponsorship, or should you be interested in securing sponsorship, contact us:

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