



Overview: RSB Innovations Meeting, in partnership with P&G

Event Agenda – published January 26th 2024

7 February 2024		Venue: The GYM at P&G Mason Business Center, 8700 Mason Montgomery Road Mason, OH 45040
RSB Innovations Meeting, in partnership with P&G Policy and Practice for Sustainable Feedstocks & Landscapes		
Time	Session	Description
8am-9am	Registration and Coffee	
9am-9.30am	Welcome	
9.30am-10.50am	Session 1: A Vision for Sustainable Biomass <i>In partnership with CAAFI</i>	<p>Explore the significant potential for positive impacts on rural livelihoods and environmental outcomes – if we take a holistic approach to managing social and environmental sustainability – and highlight why we need to talk about agricultural feedstocks as some of the essential building blocks for a just and sustainable bioeconomy.</p> <p>Looking at the role of policy and standards in unlocking positive impacts for livelihoods and ecosystems, this session aims to grow confidence in the full spectrum of feedstocks that we need to invest in for the bioeconomy.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Steve Csonka – Executive Director, Commercial Aviation Alternative Fuels Initiative (CAAFI) - moderator • Dr Mitch Hunter – Associate Director, Forever Green Initiative at the University of Minnesota • Adam Klauber – Vice President Sustainability and Digital Supply Chain, World Energy LLC • Matt Langholz – Natural Resource & Environmental Economist, Oak Ridge National Laboratory • Matt Luetje – Chief Operating Officer, CoverCress Inc. • Jeff McDaniel – VP New Projects, Velocys
10.50am-11.15am	Break	
11.15am-12.30pm	Session 2a: Navigating Policy Landscapes for Sustainable Feedstocks	<p>In this session, we explore the current status of policy to unlock sustainable feedstocks and their supply chains. We will hear from experts from sectors that traditionally do not work together yet whose supply chains will rely on the same feedstock resource base in the transition away from fossil.</p> <p>This session will give participants the opportunity to feed into RSB's work on building a cross-sectoral policy perspective, to ensure that policy becomes an enabler rather than a barrier, to the transition.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Katherine Collett – Associate, Climate, Deep Science Ventures • Karyn Jones – Director of Sustainability, Gevo, Inc.



12.30pm-1.45pm	Lunch	
1.45pm-3.15pm	<p>Session 2b: Scaling Sustainable Feedstocks - Strategies and Magic Ingredients</p>	<p>In this session, we uncover the magic ingredients that are essential to get promising, but currently underdeveloped, feedstocks scaled sustainably.</p> <p>Breaking out into working groups, we will explore several key feedstock types including those with low iLUC and biodiversity positive impacts, to begin developing strategies to reach sustainable scale.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Himlal Baral – Senior Scientist – Climate Change, Energy and Low Carbon Development, CIFOR-ICRAF • Daniel Lieberman – Global Sustainability Strategy & Engagement Lead, Nuseed • Chris Malone – Vice President, Market Development, Indigo Ag
3.15pm-3.40pm	Break	
3.40pm-5pm	<p>Session 3: Unlocking Sustainable Biomaterials</p> <p><i>In partnership with Bioplastic Feedstock Association (BFA)</i></p>	<p>Finally, we explore the role of global initiatives and civil society in supporting brands and other end users to generate the demand needed to turn sustainable feedstock opportunities into a reality, connecting customers and end users to a range of positive sustainability impacts.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Clay Bunyard, PhD – Technical Leader, Kimberly-Clark Corporation • Domonique Downing, PhD – Packaging Sustainability Engineer, The Coca-Cola Company • Andres Franco – Senior Director, Global Sustainability, Procter & Gamble • Rob Flores – Vice President of Sustainability, Berry Global • Alix Grabowski – Director, Plastic & Material Science, WWF - moderator
5pm-5.15pm	Closing Remarks	
5.15pm-6.30pm	Networking Reception	

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Policy and Practice for Sustainable Feedstocks & Landscapes

7th February 2024

Cincinnati, USA



RSB

Event Overview

RSB invites its members and other key stakeholders to join us at the 2024 RSB Innovations Meeting, in partnership with P&G, focusing on policy and practice for sustainable feedstocks, and alternative materials and fuels.

This full day event will invite regional and global transition leaders to dig into the role of policy in helping the growth of a sustainable biocircular economy and the ways in which positive impacts can be incentivised. We will explore the interdependence of sectors – from aviation to consumer goods – that are reliant on common raw materials, and how policy developments in one sector can and must become enablers of the bioeconomy as a whole.

We will hear from brands on how NGOs and multi-stakeholder organisations can help to bridge the gap between feedstock supply and brand demand by building credibility and coalitions for positive impacts.

With a particular focus on the biomass feedstocks needed to ensure a transition away from fossil fuel, this event is relevant for all sectors working with the bioeconomy - particularly consumer goods, plastics and packaging, transportation, and raw materials producers themselves – as well policy-makers, NGOs and others seeking to unlock positive impacts from the biocircular transformation.

We invite RSB members and other invited guests join us in Cincinnati on 7th February for this second edition of the RSB Innovations Meeting.

This event is made possible with the generous support of our partner, P&G.

This event is open to RSB members and invited stakeholders.