

YOUR INVITATION
TO PARTNER WITH US



AMBASSADORS OF CHANGE: Real Commitment, Real Action

From 14th – 16th November 2023, RSB members and guests will come together in Geneva to learn from the pioneers lighting the way towards a net-positive world.

Since our formal inception 10 years ago as the RSB Association, together with our collaborative network, we have represented the sustainability ambition of the bio-based and circular economy – innovators of industry, pioneers of positive impact and stewards of sustainability – all determined to shift sectors towards biocircular business models.

At this year's RSB Annual Conference, these Ambassadors of Change will take the stage to share their stories from the past decade. As we continue this important journey, we must reflect and acknowledge the path already taken, and explore how these lessons can help us to fulfil our urgent sustainability ambition.

We invite you to join us and support our first in-person Annual Conference since 2020. With new opportunities for sponsorship, we meticulously select partners who will make full use of the event as a catalyst for reflecting on the past, and making inspiring plans for the future of the biocircular economy.



Sponsorship cost: 15,000 USD

We have selected your organisation as a potential sponsor, because we believe you have concrete and ambitious actions to share under the theme **Ambassadors of Change: Real Commitment, Real Action**. We are also extremely pleased to invite you to speak at the RSB Annual Conference, with an invitation to speak sent separately.

BENEFITS:



Acknowledgement as headline sponsor of the RSB Annual Conference, with all associated branding benefits in the run-up to the event, and on-site.



Premium location branding on 15 and 16 November.



Acknowledgement in opening address on 15 and 16 November.



Invitation for one of your team to speak and share your sustainability journey and ambition.



Knowledge that you are directly supporting an event with ambitious sustainability goals and real practical action in its DNA – this is not another industry event!





1. Building from our past events

In 2021, in response to the massive changes that resulted from the pandemic, we laid foundations for the acceleration of a biocircular economy with a virtual event. We showcased the projects, collaborations and cutting-edge innovations that form the roadmap for sustainable global and sector transitions in a bio-based and circular economy.

In 2022, we built on this foundation by focusing on the work of building positive impact alliances – examining how to link impacts more closely to actions; deep-diving into pilot project work; delving into incentive mechanisms; and much more.

In 2023, as we mark 10 years of RSB, we look both to the past and the future – informed by our efforts as a collaborative network this past decade, and our collective goals for systemic change going forward. We then take these valuable insights and through interactive sessions, discuss how we can use them to shape the future we want: a truly sustainable future beyond the baseline commitment to our planet and its people.



2. An agenda for real impact

14th November

We begin the RSB Annual Conference with the chance to break bread together, as we celebrate our long-term members, their achievements and our collaborative work. This invite-only evening reception will be held at an amazing venue, carefully curated for its work in social impact. This goes a long way to ensure our investment

in the reception event is then fed into grassroots community improvement projects. The restaurant also features a zero-waste kitchen, which aligns with RSB and its members' vision for a sustainable future.

15th November

The main event of the RSB Annual Conference is open to RSB members and invited guests looking to lead their organisations to a net-positive world.

Topics we will be covering include:

- Collaboration on establishing a robust sustainability foundation – the role of leading NGOs and brands in 'closing the sustainability gap'
- Cultivating change on a landscape level through the cultivation of regional roadmaps for sustainable aviation fuel and broader bioeconomy development
- Unlocking access to the most sustainable emission reduction claims from in-sector solutions
- Creating mechanisms to drive sustainability performance and create long-term impact

Sessions will be broken up by coffee breaks and will be followed by a networking reception. All breaks are opportunities for sponsorship signage and informal engagement with attendees.

16th November

On the final day of the RSB Annual Conference, RSB members meet behind closed doors for the RSB Assembly of Delegates, where we advance the development of the RSB sustainability framework and standards, as well as our Articles of Association. RSB members share their inputs and feedback, and vote on important decisions that will shape the just and sustainable transition to a biocircular economy.



3. Interaction as impact

At RSB, we value an interactive element in each of our events. These are not only ice-breakers, but also serve to reconnect members to their true mission through the guides of play, which has been well-documented as a mode of interconnection and learning.



4. Who attended last year

At the virtual Annual Conference last year, we had record-number attendees: 428 participants watching 58 speakers, representing 239 different organisations that you can view below.

While our 2023 event will move back to an in-person event, we look forward to engaging with leaders and pioneers from impactful global organisations all over the world – from industry, civil society, academia and the public sector.

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|---|--|--|--|---|--|
| 4Air | Boom Technology | Health Consulting | Konrad-Adenauer-Stiftung | Project Gaia | Chimie |
| A.P. Moller Maersk A/S | bp | Ethiopian Airlines Group | Lanzajet | PtX Hub | TRIAC |
| ABEAR Associação Brasileira Empresas | Braskem S.A | ExxonMobil | Lithuanian airports | Raízen | Twelve Benefit Corp. |
| Aereas | Breakthrough Energy | FLOCUS | Lufthansa Innovation Hub | RBQAV | TÜV SÜD Industrie Service GmbH |
| ACI EUROPE | Brussels Airport Company | Fraunhofer Institute IML | lululemon athletica | S.Oleum | UNICAMP |
| Addis Ababa Institute of Technology | C-SAF | GARDN | Malaysian Biodiesel Association | SAF+ Consortium | United Airlines |
| ADR Rome Int.I Airport | CAAFI (Commercial Aviation Alternative Fuels Initiative) | GE Aerospace | MBP Solutions | SAIPOL | Universidad Politecnica de Madrid |
| Agora Verkehrswende | Canopy Planet | GenZero | Mitsubishi Corporation Americas | San Francisco International Airport | Universidade Federal de Santa Catarina |
| Agroicone | Centralny Port Komunikacyjny | Gevo Inc. | Mitsubishi Research Institute, Inc. | Sanlam | University of Parma |
| Air France | Centre for Empowerment and Development | GoodFuels | Morgan Stanley | Sasol | UPC |
| Air Liquide | Clariant | Greatview Aseptic Packaging Manufacturing GmbH | MSC Mediterranean Shipping Company | Schiphol group | UPM-Kymmene Corporation |
| Air New Zealand | ClimateWorks Foundation | Green Hydrogen Solutions | Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping | SCS Global Services | UPS SCS |
| Airbus | CNPEM-LNBR | Haldor Topsoe AS | National Wildlife Federation (NWF) | Shell | USA Bioenergy |
| Airlines for America | Coca-cola | Hasbro | Neste Oil | Singapore Airlines | USC |
| Alaska Airlines | Colgate-Palmolive | Heineken | Next Wave Energy Partners | SkyNRG | VAMTEC |
| Alder Fuels | CPH Airports | Hexcel Composites Ltd | NNFCC (The National Non-Foods Crops Centre) | Smart Freight Centre | Velocys |
| All Nippon Airways (ANA) | CPK | Hintco GmbH | Nova Pangaea Technologies | Solidaridad Network | Virgin Atlantic Airways Ltd |
| ALU-TUCP | CSIR | IATA | Nuseed | South African Canegrowers Association (SACGA) | Virgin Voyages |
| Amazon | DB Tarimsal Enerji | ICCT | OCI | Station Bargain Warehouse | Vitol |
| Amex GBT | Delta Air Lines | ICENECDEV | Oldendorff Carriers | Steeper Energy | Walter J Palmer Consultants |
| Aplethora Energy Services | Dept. Forestry Fisheries and the Environment | ICSA | OPG Pullach | Canada Ltd | Washington State University |
| ASI | Deutsche Lufthansa | IIASA | Petrobras | Sustainable Shipping Initiative (SSI) | WasteFuel |
| Assurance IQ | Deutsche Post DHL Group | Impact Amplifier | PETRONAS | Target Corporation | WESAF Energy Solutions |
| Avinor AS | DLR - Institute of Combustion Technology | Indigo Ag | PlasLantic | TEH&CO | World Energy |
| Axens | Drax Group | INEOS Europe AG - Olefins & Polymers Division | Preem AB | Teknologisk Institut | WSU |
| BASF | E4tech - an ERM Group Company | International Flavors & Fragrances Inc. - IFF | Procter & Gamble (P&G) | Tensei | WWF International |
| Beijing Green Forest Certification Co.,Ltd. | ECB Group | International Olympic Committee | | Textile Exchange | WWF South Africa |
| bio3 - meio ambiente e sustentabilidade | Eden Greenfields | Jocv Sustainability | | The Gender Research Alliance | WWF Brasil |
| Biolnnovate Africa | Embarcatec | Joil (Singapore) Pte Ltd | | Third Way | ZHAW Centre for Aviation |
| Bioledger | Enertrag | Kenya Forestry Research Institute | | To70 | Ørsted Bioenergy and Thermal Power A/S |
| Blue North | Environmental & Public | KLM Royal Dutch Airlines | | TotalEnergies Raffinage | |



5. The benefits of sponsorship

The global brands, civil society organisations, certified operators, processors, innovators and feedstock producers that will attend the RSB Annual Conference present unique exposure to your company's role as a pioneer in the sustainability sector. We have identified key areas where sponsorship will present return of investment:

- Your sponsorship enables us to offer this event at a very low cost to organisations around the world, and free to social/ environmental NGOs.
- It unlocks access to a whole world of bioeconomy leaders and pioneers and ignites the potential for collaboration.
- It positions your organisation as a flagship leader at the front of this global transition.

If you have any questions or comments related to sponsorship, or should you be interested in securing sponsorship, contact us:

Hannah Walker
Outreach and Engagements
Director

hannah.walker@rsb.org

Aléz Odendaal
Membership and Events
Officer

Alez.odendaal@rsb.org

Material benefits include:

- Acknowledgment as headline sponsor in all communications and marketing materials
- Premium location branding on event platform
- Acknowledgement in opening address
- Sponsor hub within the event platform



6. Sponsorship opportunities

This year's Annual Conference allows for a flat fee of \$ 15 000, but custom packages are available at request and through the approval of our RSB Board of Directors. Full sponsorship of the event allows for the material support to ensure success of the conference and are acknowledged as headline sponsors, with significant promotion in the run-up to and during the event, and significant visibility on-site.

Other opportunities include the sponsorship and facilitation of our RSB Annual Conference interactive element, which will potentially allow your organisation's public relations and marketing aspirations to align with RSB's mission.

