

RSB Annual Conference 2023

Ambassadors of Change: Real Commitment, Real Action.

14th - 16th November 2023

Geneva, Switzerland



From 14th to 16th November 2023, RSB members and guests from our broader stakeholder community will come together in Geneva to be inspired by and exchange experience with those lighting the way towards a biocircular economy. At this year's RSB Annual Conference, these *Ambassadors of Change* will gather to share their stories and lessons learnt from the past decade. As we continue on this important journey, taking steps into the unknown of a new biocircular economy, we must reflect and acknowledge the path already taken and explore how these lessons can help us to fulfil our urgent sustainability ambition.

14 November 2023		Venue: Refettorio Geneva Rue de Lyon 120, 1203 Geneva, Switzerland
RSB Reception: 10 Years of the RSB Association (RSB Member-only)		
Time	Session	About
5.00pm-8.00pm	Networking Reception	<p>As we mark 10 years of the RSB Association, the 2023 RSB Annual Conference will take all our guests on the journey of our collaborative network, in which we will reflect on the lessons learnt and how these experiences must be used to fulfil our urgent sustainability ambitions.</p> <p>This reception is an exclusive event with dear friends, long-term partners and RSB members, where we acknowledge and celebrate the individuals who have been instrumental in RSB's success this past decade.</p> <p>Confirmed Speakers: Khoo Hock Aun – Advisor, Malaysian First Foundation Barbarba Bramble – Vice President for International Conservation and Corporate Strategies, National Wildlife Federation (virtual) Tjaša Bole-Rentel – Business Case Development Manager, Enertrag Robert Boyd – Global Sustainability Policy and Partnerships, Boeing Maarten van Dijk – Co-founder & Chief Development Officer, SkyNRG Laurel Harmon – Vice President for Government Relations, LanzaTech Sébastien Haye – Energy and Sustainability Expert, E4tech Maiju Helin – Head of Sustainability and Regulatory Transformation, Neste Adam Klauber – VP Sustainability and Digital Supply Chain, World Energy James Onchieku – Principal Research Scientist, KEFRI / Kisii University Charlotte Opal – Director of Membership and Partnerships, Earthworm</p>

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15 November 2023		Venue: Wilson Ballroom, President Wilson Hotel Quai Wilson 47, 1211 Geneva, Switzerland
Open Day of the RSB Annual Conference (RSB Members, plus invited guests only)		
Time	Session	About
8.30am-9.30am	Registration and welcome coffee	
9am-9.30am	Welcome	
9.30am-10.30am	<i>Sustainable Vision to Reality: Bridging the Gaps for Collective Impacts</i>	<p>Key topics:</p> <ul style="list-style-type: none"> • How RSB’s sustainability framework is being used by leading NGOs, as well as brands, to drive better sustainability performance. • How a strong sustainability foundation is used by different organisations as a tool to drive sustainability performance; • How NGOs can create collaborative platforms that break down siloes and bring brands together for collective sustainability advancements; • How brands can work with these platforms to bring real, systemic change to their supply chains – and beyond. <p>Confirmed Speakers: Neva Murtha – Senior Corporate Campaigners, Canopy Christian Lenges – Venture Director, IFF Lars Lundquist - Senior R&D Expert - Packaging Environmental Sustainability, Nestlé</p>
10.30am-11.00am	Coffee break	
11.00am-12.30pm	<i>Fostering Sustainable Landscapes: Bioeconomy’s Building Blocks</i>	<p>Key topics:</p> <ul style="list-style-type: none"> • Lessons learned in building regional bioeconomies. • Creating an approach to transformation at a ‘landscape level’ with pragmatic approaches for engaging stakeholders, understanding feedstock availability, building capacity and beyond. • How RSB is convening stakeholders to decarbonise aviation sustainably in Southeast Asia <p>Confirmed Speakers: Robert Boyd – Global Sustainability Policy and Partnerships, Boeing Oskar Meijerink – Head of Future Fuels, SkyNRG Subhas Menon – Director General, Association of Asia Pacific Airlines Gerard Ostheimer – CEO, Biofuture Workshop Christoph Wolff – CEO, Smart Freight Centre</p>
12.30pm-1.30pm	Lunch	

Agenda – Subject to Change

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1.30pm-3.15pm	Ready for Take-off? Book and claim as a credible decarbonisation tool	<p>Key topics:</p> <ul style="list-style-type: none"> • The importance of the multi-stakeholder process in building a trust book and claim system. • What's needed to scale book and claim as an accepted and trusted decarbonisation tool. • How book and claim can be applied in the maritime sector – and beyond. • How this testing ground works for other sectors, particularly maritime • The importance of unlocking collaboration and consistency in the world of book and claim registries <p>Confirmed Speakers: William Boatwright – Senior Commercial Manager - Logistics and Climate Solutions, Norden Clarisse Doucet – Sustainable Development Manager, TotalEnergies Julia Fidler – Environmental Sustainability - Fuel and Materials Decarbonisation Lead, Microsoft Laura Hutchinson – Manager, Climate-Aligned Industries, RMI Julien Manhes – SAF Project Leader, Airbus Bettina Paschke – Vice President, ESG Accounting, Reporting and Controlling, DHL Express Marina Pimentel de Oliveira Ferrari – Head of GoodShipping Proposition, GoodShipping (part of FincoEnergies)</p>
3.15pm-3.45pm	Coffee break	
3.45pm-5.15pm	Innovation for Impact: Unlocking new approaches for sustainability certification	<p>Key topics:</p> <ul style="list-style-type: none"> • The need to rethink the current approach to sustainability certification. • How an innovative approach can unlock sustainable feedstock and maintain vital credibility. • A first look at how a new certification model will work. • How we can link sustainable fuels and materials to concrete positive impacts at the feedstock level. • The value of positive impact claims for the future. <p>Confirmed Speakers: Bruno Berken – Director, 2bs Marianne Csaky – Regulatory Affairs Manager, LanzaJet Margaret Kim – CEO, Gold Standard Dan Lieberman – Global Sustainability Strategy & Engagement Lead, Nuseed Nancy Young – Chief Sustainability Officer, Gevo</p>
5.15pm-5.30pm	Closing session	
5.30pm-6.30pm	Networking reception	

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16 November 2023		Venue: Conference Room, International Environment House 2 Chemin de Balexert 7/9, 1219 Vernier, Switzerland
RSB Assembly of Delegates (RSB Member-only)		
Time	Session	About
9.00am-2.45pm	RSB Formal Assembly of Delegates	Key topics: <ul style="list-style-type: none">• Review of the Association in 2023 and outlook for 2024• Revisions to the RSB Articles of Association• Elections for the RSB Board of Directors• Revisions and Amendments to RSB Standards, including the RSB Principles & Criteria, Standard Amendment for Woody Biomass, and Standards Development Workplan for 2024• RSB Certification Outlook