RSB Annual Conference 2023
*Ambassadors of Change: Real Commitment, Real Action.*
14th - 16th November 2023
Geneva, Switzerland

At this year’s RSB Annual Conference, we will gather to share their stories and lessons learnt from the past decade. As we continue on this journey to a biocircular economy, we must reflect and acknowledge the path already taken and explore how these lessons can help us to fulfil our urgent sustainability ambition.

Please explore our agenda below.

### 14 November 2023

**Venue:** Refettorio Geneva  
*Rue de Lyon 120, 1203 Geneva, Switzerland*

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<tr>
<td>5.00pm-8.00pm</td>
<td><strong>Networking Reception</strong></td>
<td>As we mark 10 years of the RSB Association, the 2023 RSB Annual Conference will take all our guests on the journey of our collaborative network, in which we will reflect on the lessons learnt and how these experiences must be used to fulfil our urgent sustainability ambitions. This reception is an exclusive event with dear friends, long-term partners and RSB members, where we acknowledge and celebrate the individuals who have been instrumental in RSB’s success this past decade.</td>
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### 15 November 2023

**Venue:** Wilson Ballroom, President Wilson Hotel  
*Quai Wilson 47, 1211 Geneva, Switzerland*

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| 8.30am-9am     | **Registration and welcome coffee** | RSB has developed a sustainability framework that is widely acknowledged as uniquely credible and robust for supporting the development of the biocircular economy. In this session, we will explore how that sustainability framework is being used to drive better sustainability performance. Together with NGO partners and brands, we will use this session to look at:  
  • How a strong sustainability foundation is used by different organisations as a tool to drive sustainability performance.  
  • How NGOs can create collaborative platforms that break down siloes and bring brands together for collective sustainability wins. |
| 9am-9.45am     | **Welcome**                       | RSB has developed a sustainability framework that is widely acknowledged as uniquely credible and robust for supporting the development of the biocircular economy. In this session, we will explore how that sustainability framework is being used to drive better sustainability performance. Together with NGO partners and brands, we will use this session to look at:  
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  • How NGOs can create collaborative platforms that break down siloes and bring brands together for collective sustainability wins. |

Agenda – Subject to Change
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#### 11.15am-11.30am

**Coffee Break**

#### 11.30am-1pm

**Landscape-level Programmes**

- How brands can work with these platforms to bring real, systemic change to their supply chains – and beyond.

- As RSB and Boeing build their collaboration to use RSB’s Landscape-Level Programme methodology to grow a sustainable bioeconomy to serve the needs to the aviation sector – and far beyond – we invite participants to join a session aimed at unlocking potential in South-East Asia, and the lessons that can be learned for global bioeconomy development.

  - During the session we will explore how an approach grounded in a landscape-level vision can support regional policy and industry decarbonisation goals, while embedding robust sustainability. We will dig into how to understand and analyse feedstock availability through the right ‘sustainability lens’, how this knowledge feeds into techno-economic analyses and, ultimately, how this informs regulators, financiers and project developers to build the biocircular economy.

#### 1pm-2pm

**Lunch**

#### 2pm-3.30pm

**Book & Claim**

- In a session that focuses on the practical implementation of book & claim as an essential bridge for hard-to-abate sectors, RSB will bring together fuel producers, users and buyers. During this session you can expect to explore:
  - How the RSB Book & Claim System has been developed through a truly multi-stakeholder process – and how, today, it is being used to transfer thousands of tons of sustainable aviation fuel.
  - How this testing ground works for other sectors, particularly maritime.
  - How RSB's model for registry recognition is supporting the development of globally accepted harmonised book and claim ecosystem with best practice assured.
  - How RSB is working to increase trust on book & claim to a wider audience.

#### 3.30pm-3.45pm

**Coffee Break**

#### 3.45pm-5.15pm

**Sustainability Impacts**

- Examine how RSB’s ambitious sustainability framework can be put into practice by developing mechanisms that drive sustainability performance and create long-term positive impacts. Here, we explore two of our key innovative approaches that will advance meaningful social and environmental impacts. Those impacts are an essential outcome of the biocircular economy transition.

  1. **Sustainability certification**

- RSB has developed a disruptive and collaborative approach to certification: The RSB Impact Alliance. This new model is designed to scale climate action and sustainability impacts at the rapid rate required to meet global goals on decarbonisation and the climate crisis.

- In this part of the session, we will hear from RSB’s key partners in developing this new approach. Join us for a deep dive on:
### Agenda

- **1. How** this new certification model will support producers to add an additional layer of sustainability ambition within their existing certification management systems.
- **2. How** this new model can support brands and other end users with an increased supply of sustainable raw materials and enable a more consistent approach to sustainable procurement.
- **3. How** the new model will work in practice with other certification systems to reduce red tape for operators while maintaining and demonstrating rigorous sustainability performance.

#### 2. Incentivising positive impacts

Looking ahead, we explore how brands and end users can work with a credible sustainability framework to measure and claim positive social and environmental impacts created in their supply chains. In this session we will hear perspectives on:

- **How** impact indicators are developed across different metrics, including climate, water and soil.
- **The growing demand** for meaningful social impacts to be communicated to customers with robust claims.
- **Opportunities** to add value to products based on additional sustainability achievements.

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<tr>
<td>5.15pm-5.30pm</td>
<td>Closing session</td>
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<td>5.30pm-6.30pm</td>
<td>Networking Reception</td>
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#### 16 November 2023

**Venue:** Conference Room, International Environment House 2  
Chemin de Balexert 7/9, 1219 Vernier, Switzerland

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<td>9.00am-3.00pm</td>
<td><strong>Formal Assembly of Delegates</strong></td>
<td>At the RSB Formal Assembly of Delegates, the Assembly of Delegates, the highest decision-making body of RSB, come together to deliberate and vote on issues of governance and standard development. Topics to be covered:</td>
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<td>• Review of the Association in 2023 and outlook for 2024</td>
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<td>• Revisions to the RSB Articles of Association</td>
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<td>• Elections for the RSB Board of Directors</td>
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<td>• Revisions to the RSB Principles &amp; Criteria</td>
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<td>• Update on the Standard Amendment for Woody Biomass</td>
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<td>• Information on the Standards Development Workplan for 2024</td>
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<td>• RSB Certification Outlook</td>
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