Each year the RSB community comes together at our Annual Conference. In 2021 we invite you to join us and support a **full-scale virtual event held over 4 days**.

Our first ever virtual event promises to attract more delegates to even richer sessions with more opportunities for engagement, networking, and participation than ever before.

Participants in 2019 included:

- Airbus
- Bioplastics Magazine
- Boeing
- British Airways
- Drax
- Etihad
- Flightnook
- GARDN
- Gevo
- GreenAir Online
- GreenFuel Hub
- Haldor Topsoe
- IATA
- INEOS
- ISEAL Alliance
- LanzaTech
- Maersk
- Neste
- P&G
- Shell
- SkyNRG
- Smisson Mathis
- Sustainable Shipping Initiative
- Steeper
- Sunchem
- Textile Exchange
- Total
- UPM
- US Department of Transport
- Velocys
- Werner Mertz
- WWF Japan
- WWF South Africa
- WWF USA
We invite you to join RSB members, participating operators and other leaders from across the bioeconomy at our 2021 Annual Conference.

With a return to a full-scale conference in 2021, this year is going to be a fantastic opportunity to reconnect, learn, and explore strategies to advance the bio-based and circular economy together.

Join RSB’s members and stakeholders come together to push systemic and sustainable change in the way the world works, to develop innovative and collaborative projects and programmes to deliver positive impacts for people and the planet, and to drive uptake of RSB’s certification in the most sustainable, low-carbon, and transparent supply chains.

Who Will Attend the RSB Annual Conference in 2021:

- Global brands
- Civil society organisations
- Certified operators
- Processors and innovators
- Feedstock producers
We are excited to launch a four-day programme — available to our stakeholders worldwide — of interactive powerful content to enable you to meaningfully engage in the development of solutions, approaches, and programmes to achieve the RSB vision of a truly sustainable bio-based and circular economy.

You can expect multiple tracks for fuels and materials, member exclusive sessions to discuss and agree on important updates to the RSB Standard and conduct Chamber discussions, and practical sessions designed to find solutions that advance the systemic change required now.

Event highlights include:

- More days and more content available to participants
- Multiple tracks allowing you to focus on the issues that matter most to you
- Deep dives into our project work, with a focus on how RSB’s members can collaborate to develop and deliver impact through new projects.
- Chamber breakout sessions to bring RSB’s member groups together
- Practical workshops to get involved in key topics like book & claim, certification, and the update to RSB’s Principles & Criteria
- Member exclusive sessions allowing for discussion, debate and discussion-making
- Chamber breakout rooms open throughout the four days for rapid convening of your groups
- One-on-one networking, delegate voting, and on-demand content all built into the platform
## High Level Agenda (subject to change)

<table>
<thead>
<tr>
<th>Monday 15th November</th>
<th>Tuesday 16th November</th>
<th>Wednesday 17th November</th>
<th>Thursday 18th November</th>
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<tbody>
<tr>
<td>4pm-7pm CET</td>
<td>2pm-6pm CET</td>
<td>2pm-5.30pm CET</td>
<td>2pm-6pm CET</td>
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<tr>
<td>Welcome &amp; Keynote</td>
<td>Find Solutions Now</td>
<td>Ensuring Maximum Impact</td>
<td>Working Together</td>
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<td>Vision for the Future of the RSB</td>
<td>Fuels Stream</td>
<td>Building a Sustainable Bioeconomy:</td>
<td>SAF Policy Platform Launch</td>
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<td>Principles &amp; Criteria</td>
<td>Materials Stream</td>
<td>Practice &amp; Projects</td>
<td>(Member only)</td>
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<td>Unlocking RSB Certification</td>
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<td>Chamber Breakout Sessions</td>
<td>RSB Assembly of Delegates – Discussion</td>
<td>Developing Projects Together</td>
<td>RSB Assembly of Delegates - Decisions</td>
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<td>(Members Only)</td>
<td>and Deliberation (Members Only)</td>
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<td>(Members Only)</td>
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Partnership Opportunities

This year we are offering a simplified partnership approach to reflect the new virtual format.

**Partnership Packages**

**Option 1:**
Full Event Sponsor | 3 Sponsors sought | €12,500

Our Full Event Sponsors provide material support to ensure the success of the meeting and are acknowledged as headline sponsors, with significant promotion in the run up to and during the event, and significant visibility and branding on the platform.

**Option 2:**
Session Sponsor | 6 Sponsors sought | €7,500

Our Session Sponsors provide support to specific sessions of the Annual Conference. You can select a session most appropriate to your area of interest and receive recognition on all marketing related to that session.

*Custom packages are available on request*
Sponsors will receive exposure on the RSB website and other digital channels before, during and after the event.

**Partnership Packages**

**Option 1:**  
Full Event Sponsor | **3 Sponsors sought** | €12,500  
- Acknowledged as headline sponsor in all communications & marketing materials  
- Premium location branding on event platform  
- Acknowledgement in opening address  
- Sponsor hub within the event platform  
- Host a roundtable conversation during the main networking / plenary

**Option 2:**  
Session Sponsor | **6 Sponsors sought** | €7,500  
- Acknowledgement within event communications & marketing materials  
- Branding within event platform  
- Premium branding & acknowledgement within session  
- Sponsor hub within the event platform

RSB Annual Conference 2021 | 15-18 November 2021

Contact Information: Hannah Walker (hannah.walker@rsb.org) | Marketing & Communications Manager | RSB
Additional Opportunities:

Work with RSB to co-create exciting virtual content and sessions, like this interactive visual road-mapping session conducted in 2019 with Nuseed, UPM, and INEOS.
What our partners say about the RSB Annual Conference:

“RSB took us out of the typical conference format and created a dynamic space to share ideas/learnings on sustainability that captured us all.”

– Glenn Johnston, Global Regulatory Carinata, Nuseed

“RSB’s Annual Meeting gathers stakeholders from different sectors around a table to discuss important sustainability topics. We shared the UPM Biofuels journey as part of the development of the sustainable bioeconomy transformation roadmap. This new interactive session brought the community into lively discussion and idea sharing across the whole bioeconomy sector, highlighting RSB’s important role as a platform for educating society about sustainable choices.”

– Liisa Ranta, Manager, Sustainability, Biofuels Development, UPM Biofuels
Contact us today to discuss partnership opportunities!

Hannah Walker
Marketing & Communications Manager
hannah.walker@rsb.org