



**RSB**  
Roundtable on  
Sustainable Biomaterials  
[www.rsb.org](http://www.rsb.org)

## ROUNDTABLE ON SUSTAINABLE BIOMATERIALS

**Call for Proposals  
Application Deadline**

Consultant to Support RSB Strategy Development  
June 30 2021

## Project Description

RSB is seeking a consultant, or team of consultants, to support the organisation in a process to refine and operationalise the strategic planning of the organisation, including the facilitation of an organisation-wide stakeholder engagement process, analysis of the proposed business model and suggestions for improvements.

Interested consultants are invited to submit proposals **by 30 June 2021** including:

- 1) an overview of relevant experience; and
- 2) a description outlining the approach to implement the support on the following Terms of Reference.

## Background

Initiated in 2007, RSB is a global multi-stakeholder standards organisation registered as an Association in Switzerland. It is widely considered the 'gold standard' for the certification of bio-based and waste-based liquid fuels and has expanded to cover a range of materials including fuels, polymers and chemicals, textiles & fibres and biomass to energy. RSB's scope allows it to provide a one-stop sustainability solution for the bioeconomy as well as covering important aspects of circularity by certifying processes using both bio-based and fossil waste (gases, plastics, municipal waste) for energy and products.

RSB's members are organised into five chambers, based upon their activities. The chamber system is key to ensuring a balance between industry and civil society voices within RSB. The five chambers are:

- 1) Farmers and producers
- 2) End-users, traders, investors
- 3) Rights-based NGOs, rural development, food security, indigenous, and community-based civil society organisations
- 4) Environment or conservation organisations and climate change or policy organisations
- 5) Intergovernmental organisations (IGOs), governments, research/academic institutions, standard-setters, specialist advisory agencies, certification agencies, and consultant organisations, as well as any other applicants for membership who do not fulfil the characteristics of any other Chamber

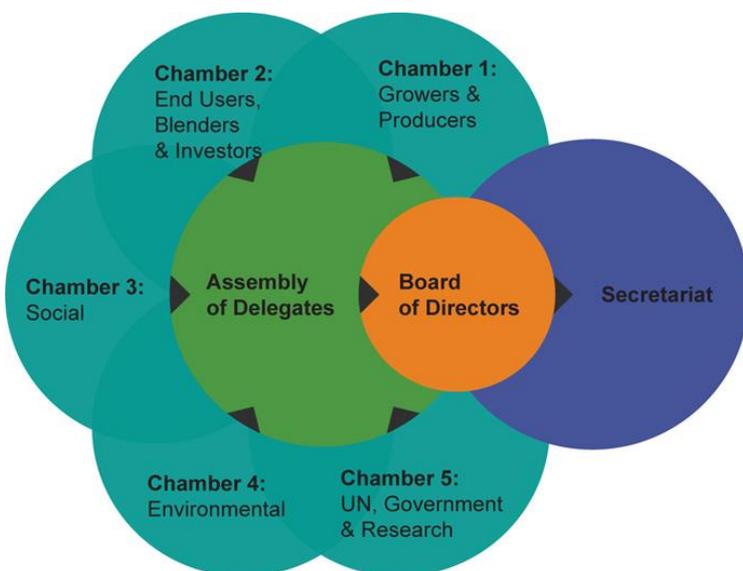


Figure 1: RSB Governance Structure

The RSB Standard is highly regarded by industry, with particularly strong recognition from the aviation sector, and increasingly in the chemicals/plastics, textiles and consumer goods sectors.

RSB is fully compliant with the ISEAL Codes of Good Practice for sustainability standard setting organisations and its certification is recognised by the European Union for biofuels, the International Civil Aviation Organisation (ICAO) for CORSIA eligible fuels, Japan (biomass to power), and Queensland and New South Wales governments in Australia for biofuels. Its standard has also influenced biofuel policy development in a range of countries including Mexico, Mali, Mozambique, Brazil, China and Japan, as well as ICAO.

Currently RSB has a diverse portfolio of innovative and multi-stakeholder projects to promote the uptake of sustainability principles by industry and policy makers. It has active projects in Brazil, China, South Africa, and Ethiopia as well as H2020 projects in the EU.

RSB has the skills and capacity to provide advisory services to industry and policy makers based on the RSB sustainability standard and regularly performs work in this area.

The RSB Board initiated an external review of RSB to better understand the operational strengths and weaknesses of RSB as an organisation. Based on the results of this external review, the RSB set out to refresh the strategic planning of the organisation to address challenges that have been raised and to build on its current assets.

### Key objectives

Support RSB in refining and operationalising the strategic plan by:

- Facilitating an organisation-wide process to develop a clear value proposition and strategic framework of the organisation
- Guiding the RSB Secretariat in translating the value proposition into a business model, including cost and revenue structures, 5-year projections, organisational and governance structures

### Key deliverables

- Develop stakeholder engagement planning in line with the scope of RSB's membership (for example through stakeholder surveys, interviews, member workshops)
- Support the RSB Secretariat in implementation of the engagement plan (i.e. facilitation of meetings, meeting notes, summarise results in reports and conclusions)
- Feedback on draft value proposition and business model based on results of the stakeholder engagement
- Support to enhance strategic planning and business model
- Support to operationalise and implement the new business model, e.g., through coaching, development of key resources and recommendations for new tools to support the implementation

### Timeline

The process should be finalised by the RSB Annual Conference on 25-28 October.

### Expected level of effort

Ca 3 person months

### Proposals

Proposals should outline how the consultant(s) will support the RSB including the key sources of information and knowledge that they will draw on. The relevant areas of expertise of the consultant, or team, should be highlighted.

**[Proposals should be submitted by 30 June to info@rsb.org](mailto:info@rsb.org)**