Welcome to New RSB Member: Green Social

Geneva, 14 April 2016 – Welcome to Green Social Bioethanol, RSB’s newest member, which is based in Brazil and part of RSB’s Chamber 5: Rural Development Organizations.

Alongside other important organizations from Africa, Asia and the Americas like Green’s partner the Global Alliance for Clean Cook Stoves which is part of the UN Foundation, Green will be developing a series of activities and engaging in discussions and decision-making processes for promoting the sustainability in the production chain of biofuels and biomaterials.

Green promotes a sustainable solution for rural development through energy autonomy and economic empowerment. They are a social enterprise that developed a modern, efficient and simple to use technology for producing high quality ethanol, within a decentralized model of production, in small and sustainable scale.

Currently, more than a billion people live without access to reliable energy, which hampers their ability to run a business, study, cook meals etc. Bearing that in mind, Green developed the Ethanol Micro Distillery (EMD), which enables even the most remote rural communities to produce their own fuel from locally grown crops such as cassava, sugar cane, molasses, sorghum, and many others. Green designs projects that attend the specific needs of each place, and afterwards develops and installs the most suitable EMD, providing training sessions for local professionals on how to run the equipment and get the best results from its operation. They carry on all this work alongside local and international partners, some of which are also RSB members like the Global Alliance for Clean Cook Stoves and Dupont, who supplies the enzymes applied in some of their projects.

“Since our initial contact with RSB, the entire Green team was very excited with the idea of joining RSB, mostly because we understand how important it is to exchange ideas with other organizations from different sectors in order to achieve a common goal”, said Mr. Eduardo Mallmann, CEO and Founder of Green Social and also an Ashoka Fellow. “From that moment on, we also perceived it as an opportunity for getting closer contact with rural developers and organized farmers across the world, for we believe this will contribute greatly to innovate even further on developing solutions that better suit their needs.”

For more information about Green Social: www.green-social.com

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