

RSB MEMBERSHIP GUIDE



INTRODUCTION

The Roundtable on Sustainable Biomaterials is what it is today because of its members. Over the years over 300 organisations and 1000 individuals have contributed to the development of the RSB.

This independent organisation unites these global stakeholders and is the most trusted, peer reviewed member body active in the bioeconomy that promotes bioproducts that enhance rural development, reduce greenhouse gas emissions and promote food security.

Today the RSB's members consist of a worldwide movement of businesses, NGO's, academics, government and UN organisations that help us drive best practices for sustainable biomaterial, biofuels and biomass production.

This network ensures you are up to date with the latest developments in biomaterials sectors, civil society and government. Our members are integral to shaping the future of this sector and it is through the membership forums that the different perspectives and opinions can be discussed to ensure relevant outcomes are integrated into the world's most credible sustainability standard.

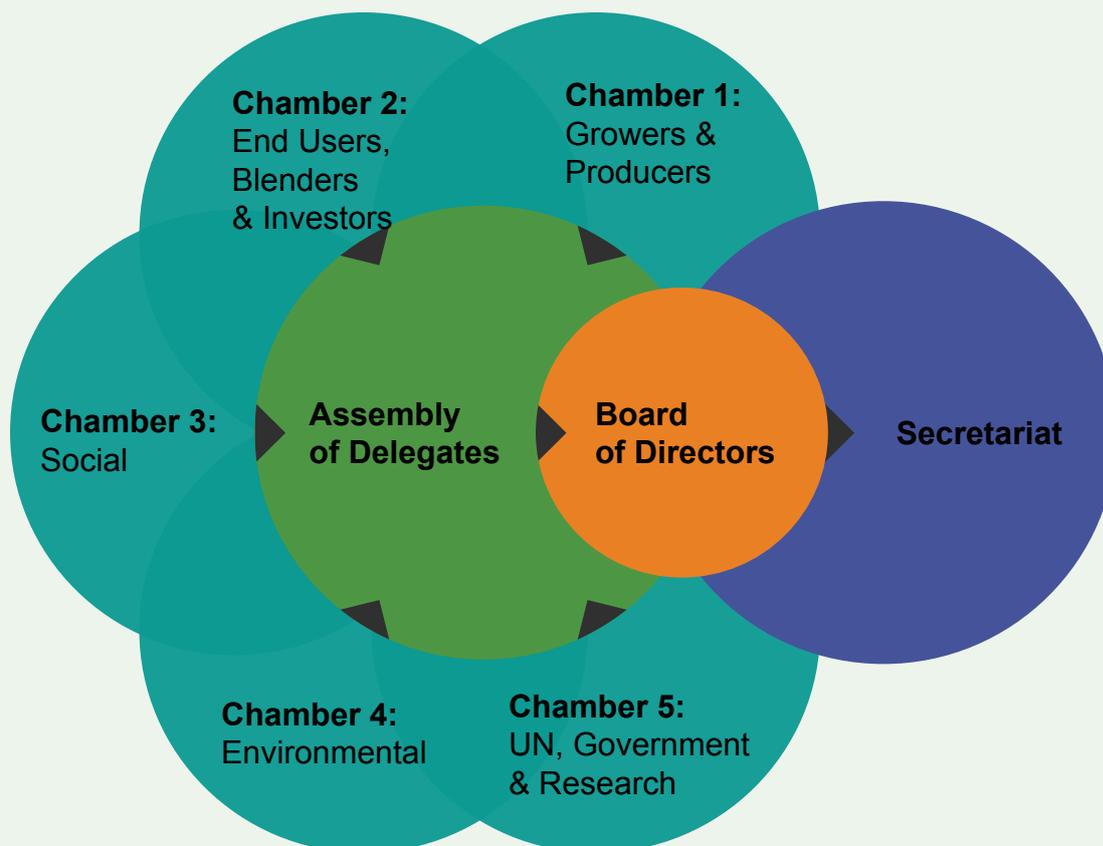
▮▮ RSB Certification is a clear validation of Epicerol®'s sustainability as a bio-based epichlorohydrin. It gives confidence to our downstream customers. In 2016, ABT became a RSB member to demonstrate its commitment to developing pragmatic standards for biochemical producers. ▮▮

Thibaud Caulier, Business Manager, Epicerol®



THE RSB'S MEMBERSHIP GOVERNANCE

To ensure a balance between business and civil society interests, the members are organised into five Chambers that elect the Assembly of Delegates who are the governing body of the organisation. The Assembly appoints a Board of Directors to set strategy and provide oversight to the Secretariat who are responsible for the day-to-day running of the organisation.



JetBlue is joining the RSB as renewable biofuels will become increasingly more important for aviation to grow responsibly. There are no silver bullets when it comes to finding the right biofuel, so we are reaching out for partners – we are all in this together.

Sophia Mendelsohn, Head of Sustainability, JetBlue

GOOD REASONS TO BECOME A MEMBER OF THE RSB

There are a variety of benefits that the members enjoy and the RSB invites your organisation to join us in shaping the future of the bioeconomy and the RSB Standard.

- Demonstrate your commitment to sustainability and **enhance the credibility of your engagement** in the biomaterials sector.
- Leverage membership to **strengthen your sustainability messaging**.
- **Participate in cutting edge discussions** about the developing bioeconomy and the sustainability of biomaterials via RSB webinars, the General Assembly and various business forums.
- **Expand your network and engagement with trusted NGOs** by meeting other like-minded associates who are committed to sustainability issues. The RSB members have found common areas of interest and forged partnerships on policy, smallholders and technical issues such as lifecycle analysis.
- **Co-branding:** use of the RSB member logo on your website and throughout various marketing collateral.
- **RSB social media and website** acknowledgment.
- **Opportunity to participate** in the RSB leadership team by being elected to a governance position.
- 10% discount for **advisory services**.
- 10% discount for **certification fees**.
- Possibility to **extend membership** value through additional packages.
- **Influence the development** of the RSB standard.



MEMBERSHIP OPTIONS

Our members are integral in shaping the structure of RSB and active in the cutting-edge discussions about the development of the future of the bioeconomy.

THERE ARE TWO CHOICES FOR MEMBERSHIP

1 FULL MEMBERSHIP

Allows you to vote and take part in all decision-making of the RSB.

Full members are part of the governance of RSB and are eligible for leadership positions within the organisation. They can also make use of the RSB logo for marketing purposes and apply for additional membership packages to enhance brand and sustainability positioning.

Full members are eligible for discounts on advisory services and certification fees.

2 ASSOCIATE MEMBERSHIP

This is an option for organisations that might have restrictions on becoming full voting members of another entity.

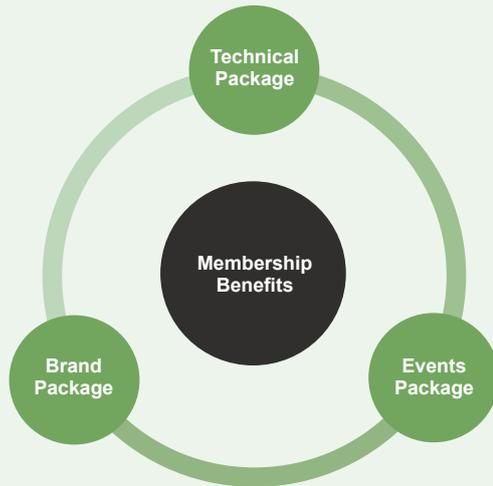
Associate Members can participate fully in discussions on the development of the RSB standards, but unlike Full Members, they are not part of the governance of the organisation which means there are no voting rights or eligibility for appointment to the RSB board. Associate members are not able to use the RSB logo and are not eligible for the additional membership packages or for discounts on licensing fee and advisory services.

Participating operators of the RSB can apply to become full or associate members.

▮▮ Velocys is supportive of RSB's efforts to promote truly sustainable and renewable biofuels. The renewable fuels market is a particular focus for Velocys, and our relationship with RSB has helped Velocys in our drive to develop replicable and scalable facilities to produce premium fuels that satisfy the highest technical and sustainability standards. ▮▮

Philipp Stratmann, Business Development Director, Velocys®

ADDITIONAL MEMBERSHIP PACKAGES



All full members have equal rights and benefits. Full members can apply for one, two or three additional packages.

Technical Membership Package

The technical support will be delivered by RSB staff, who have exceptional knowledge, not only of the RSB Standard, but also of the biofuels sector and aviation market. They can share valuable insights on the topics currently being considered by regulators and how they expect regulation and incentives to develop.

- Providing expert input in assessing sustainability risks of specific biomass supply chains
- General support on GHG Calculation
- Training – a half of day webinar for clients/staff

Brand Membership Package

Joint promotion to profile your company and the RSB, with the aims of raising Business to Business (B2B) and Business to Consumer awareness (B2C).

- Participation in RSB brand campaigns (co-defined and crafted)
- Individual case study – video and infographic hosted on the RSB's website (produced at member's cost but promoted via the RSB's website and other channels)
- Profile and logo on the RSB website and other channels
- Social media engagement (once per quarter)

Event Membership Package

Partner with the RSB at the annual Business Forum and/or the RSB's General Assembly.

- Keynote speech at the event
- Promotional opportunities via banner display at the event
- Publicity material for distribution at the event
- Enhanced networking opportunities
- Exposure on the RSB website/invitation/newsletter as an event sponsor
- Promotion via social media

MEMBERSHIP FEES

PUBLIC SECTOR AND NOT-FOR-PROFIT ORGANISATIONS

Size Description	Annual Operating Budget	Membership Fee (USD)
Small	<15 million	250
Medium	15-30 million	500
Large	30-150 million	1000
Very Large	>150 million	2000

ALL OTHER ORGANISATIONS

Size Description	Revenue	Membership Fee (USD)*
Small	<40 million	1000
Medium	40-200 million	2000
Large	200 million - 2 billion	5000
Very Large	>2 billion	10,000

Organisations are invoiced on an annual basis.

Additional Membership Fees

Technical package - 5000 USD

Brand package - 10 000 USD

Event package - 10 000 USD

|| As a member of RSB since the beginning in 2007, I can attest to the value that your RSB membership will bring you personally and to your organisation or business. RSB membership is a commitment, not just financially, but emotionally and mentally as well.

When you participate in the member teleconference calls or meetings held around the world, you realise you are part of something very important - a movement of diverse people all working towards the same vision that biomaterials are produced sustainably, that smallholders have a chance, and that we leave our world a better place for future generations. ||

Barbara Bramble, Founding member of the Roundtable on Sustainable Biomaterials

How to Apply for Membership

If you are interested in RSB membership, you can call us to discuss your options or email the RSB Secretariat at info@rsb.org. The procedure is simple to follow:

1. Complete the downloadable **Application Form** on our website.
2. Write a Cover Letter. You may use the template included in the application form, or create your own if it includes:
 - A brief description of your organisation's biofuel/biomaterial-related activities.
 - An acknowledgement that your organisation accepts the **RSB's Articles of Association** and other official RSB documents and decisions
 - A declaration of any conflict of interests you are aware of, or statement that none exist.
 - And, if you are applying for a fee waiver, your organisation's most recent financial statements.
3. Membership Applications and cover letter can be submitted any time to the RSB Secretariat at info@rsb.org

Applications will be reviewed before acceptance by the RSB Board of Directors. This won't take longer than ten days and the Secretariat will acknowledge receipt of your application and inform you once your membership has been approved.

Should you have any questions regarding membership, your application, etc., please feel free to contact the RSB Secretariat at info@rsb.org

Fee Waivers

In exceptional circumstances where your organisation is unable to pay the required amount, a fee waiver request may be submitted to the Board of Directors for their consideration. If applying for a membership fee waiver, please include a request in the cover letter and explain why your organisation requires such a waiver. Please include a link to your organisation's most recent financial statement.

**Thank you for your interest in the RSB's membership and
we look forward to welcoming you!**

RSB: TRUSTED SOLUTIONS FOR A NEW WORLD®

About the RSB

RSB is a full member of the ISEAL Alliance and has been rated the best performing sustainability certification system in recent reports published by WWF, IUCN, and NRDC.



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Contact Us

If you have comments or questions regarding membership or this membership kit, please feel free to contact us. We appreciate your feedback as well as suggestions for improvement.

Roundtable on Sustainable Biomaterials (RSB)
International Environment House 2 7-9
Chemin de Balexert CH-1219 | Chatelaine (Geneva) | Switzerland
Tel: +41 22 534 97 33
Email: info@rsb.org
www.rsb.org
Join us on Twitter, LinkedIn, Facebook!