



Newsletter

May 2015

In This Issue

[Newly Certified Entities](#)

[New Members](#)

[RSB Highlights](#)

[Smallholder Program](#)

[Standard Updates](#)

[RSB in the News](#)

[Upcoming Events](#)

Quick Links

[RSB website](#)

[Membership](#)

[List of Members](#)

[Certification](#)

[List of Certified Operators](#)

[Twitter](#)

[LinkedIn](#)

[Facebook](#)

Highlights

RSB's 2015 General Assembly

Last chance to register! There are only a few spaces left, so please [contact us](#) if you would like to participate in our annual general assembly meeting on 1-3 June in Geneva, Switzerland. For details on the updated agenda and speakers [visit our event page here](#). You can also [download last year's 2014 assembly report from IISD/SSI](#).



RSB Becomes Co-Chair of UN SE4All Initiative on Bioenergy

RSB is honored to take up the role of co-chair of the SE4All High Impact Opportunity (HIO) for Bioenergy with Food and Agriculture Organization (FAO). We are working with HIO Director, Gerard Ostheimer, to launch the HIO in New York, NY on [17-21 May at the SE4All conference](#).



KLM Hosts RSB Investors Workshop

Financiers, RSB members, and staff participated in a recent RSB and Everest Energy workshop held in KLM offices in Amsterdam. The program focused on how RSB can meet investors' demand for high quality sustainability and contribute to de-risking the entire value chain. The session looked at the value (and potential adaptations) of the RSB sustainability framework for project financiers, which will be further developed with investors. [Contact us](#) for more details or visit [our website](#) for a summary to be posted soon.

Newly Certified Entities

Congratulations!

[Greenergy Fuels Ltd.](#)

United Kingdom
Used Cooking Oil (UCO) for Biodiesel

See RSB's complete list of certified operators [here](#).

New Members

Welcome to RSB's newest members!

[Aplethora Energy Services](#)

USA
Chamber 7

[CoolPlanet](#)

(Associate member)
USA
Chamber 2

[European Waste-to-Advanced Biofuels Association \(EWABA\)](#)

Belgium
Chamber 2

[Institute for Bioplastics and Biocomposites \(IfBB\)](#)

Germany
Chamber 7

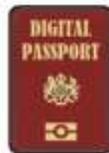
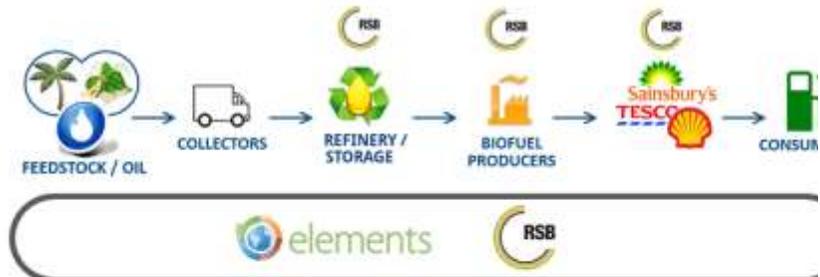
Institute of Sustainable Development (ISD)
South Africa



RSB Everest Energy Investor Workshop, 2015

Webinar Educates on Chain of Custody Tracking

Two webinars were recently held by RSB and Elements Software to demonstrate supply chain tracking software. More than 45 participants from around the world learned about how Elements software facilitates compliance with the RSB Chain of Custody standard and viewed a demonstration of the Elements software. [Click here](#) for more details.



- Digital Passport detailing feedstock chain of custody back to origin.
- Mass balance calculation at each site available online through one interface.
- Real time site stock reports of sustainability data at each location.

Chamber 5

[Life Sciences
Queensland, Ltd.
\(LSQ\)](#) (Associate
member)
Australia
Chamber 7

[South African
Airways \(SAA\)](#)
South Africa
Chamber 3

[University of Illinois -
Dept. of Natural
Resources &
Environmental
Sciences](#)
USA
Chamber 7

See RSB's complete
list of members [here](#).

Welcome to Our New Standards Director: Elena Schmidt

RSB welcomes Elena Schmidt as our new Standards Director.



Elena started on May 4 and will be present at the General Assembly in Geneva from 1-3 June. She will lead and coordinate the development and update of RSB's standards in partnership with RSB members. Prior to the RSB, Elena worked for Tüv Süd, a German certification body, where she was responsible for audit programmes related to biofuels sustainability certification, green electricity certification and carbon footprints. As an auditor Elena gained comprehensive experience in auditing complex chain of custody settings. She also managed several innovation projects for

the development of new certification services which comprised not only standard setting in cooperation with partners from the private and public sector but also strategic business model development. Elena earned master's degrees in both environmental and political sciences. You can contact Elena at elena.schmidt@rsb.org.

Smallholder Program

RSB has launched a new pilot project in Brazil to support the certification of a group of smallholder farmers growing soy bean and tobacco in Parana state (see map at right).

At the kick-off workshop in March, family farmers showed a strong interest in RSB certification.

Stay tuned for updates!



Standards

New Draft RSB Standard for Low iLUC Biofuels

RSB has released draft "[Low iLUC Risk Biomass Criteria and Compliance Indicators](#)." By complying with this new standard, producers will be able to demonstrate that biomass was produced with no indirect impact on food production or biodiversity. RSB-certified operators that comply with the new criteria and compliance indicators will be entitled to an extra "low iLUC risk" on-product claim. Companies may contact the RSB Secretariat (info@rsb.org) for details on preparing for the low iLUC audit process.



The new low iLUC risk standard is undergoing

consultation with RSB members and will be approved by the Assembly of Delegates at the General Assembly meeting in Geneva on 1 June. [Download press release with more details.](#)

Updated Standards Documents

Two RSB standards documents have been updated recently:

- [RSB Standard for Certification of Smallholder Groups](#)
 - [RSB Standard for Certification of Bio-products](#)
-

RSB Updates ITC Standards Map Profile

The RSB recently updated its profile in the [online standards map database](#), run by the International Trade Centre (ITC is a joint agency of the World Trade Organization and the United Nations). The updated profile gives an overview of the RSB standards and processes, and the website functionality enables users to explore and compare over 130 sustainability standards.

RSB in the News



Greenergy Earns RSB Certification

Greenergy's RSB certification was mentioned in a variety of publications including [Biofuels Journal](#), [Biofuels Digest](#), [Domestic Fuel](#), [Biodiesel Magazine](#), and many others.

Aloterra to Certify Supply Chain

A recent [Ethanol Producer article](#) states, "World Centric and Aloterra believe that transparency and the integrity of sustainability claims for the entire supply chain is critically important for customers transitioning to Made in the USA foodservice ware. With that in mind, the entire supply chain—from the growing of the crops, to the pulp, to the final foodservice package—will be independently certified to The Roundtable on Sustainable Biomaterials standard. "World Centric's customers will have the peace of mind of knowing exactly where all of the product's ingredients are sourced and that the sustainability claims are legitimate," said Aloterra's Chief Legal Officer, Scott Coye-Huhn.

Agrisoma Articles Mention RSB

Several articles including from [Biofuels Digest](#), mentioned how Resonance Carinata, Agrisoma's lead product, is the world's only RSB-certified sustainable oilseed crop, providing a source of sustainable oil for renewable fuels and other products, in addition to a high-protein animal feed by-product.



RSB's Draft Low iLUC Risk Standard Draws Media Attention

[Biomass Magazine](#), [Biofuels Journal](#) and other publications noted RSB's recent draft [low iLUC risk standard](#) and how RSB-certified operators that comply with the new criteria and compliance

indicators will be entitled to an extra "low iLUC risk" on-product claim. Articles also noted that the new iLUC standard is undergoing consultation with RSB members and will be finalized by the Assembly of Delegates at the [June 1st General Assembly meeting in Geneva](#).

2014 IATA Report on Alternative Aviation Fuels Highlights RSB

The [latest alternative fuels report from International Air Transport Association \(IATA\)](#) delves into the sustainability of alternative aviation fuels. IATA has dedicated a section of the report to recent developments at RSB, including the smallholder program and recent rankings by WWF, IUCN and NRDC, which all found RSB to be the best biofuels sustainability certification worldwide. The report highlights the "Fueling the Future" report by Sustainable Aviation, which notes support of RSB as the most robust global sustainability standard.



Upcoming Events

Below is a list of upcoming (and ongoing) events that RSB staff are hosting, speaking at, or attending. [Visit our events web page](#) for updates.

20-22 May 2015 - [Global Sustainability Standards Conference 2015: a Roadmap to Change, Berlin](#)

ISEAL Alliance's Global Sustainability Standards Conference adopts the theme of 'A Roadmap to Change', as it looks at how standards systems can transform the sectors in which they operate. Join Rolf Hogan as he speaks on mitigating water risks on 21 May. Elena Schmidt and Khoo Hock-Aun will also be in attendance. For details, visit the ISEAL Alliance website.

25-29 May 2015 - [3rd Global BioEnergy Partnership \(GBEP\) Bioenergy Week, Medan, Indonesia](#)

Khoo Hock Aun and Helena Chum, who serve on the RSB Board of Directors, will be actively participating at this GBEP event. Khoo will be moderating the Thematic Table discussion on "Bioenergy Sustainability" and Helena will be intervening on a "Sustainability practices for integrated biorefineries" in the environmental sustainability session. [Download draft agenda here](#). If interested in attending, contact the [GBEP Secretariat](#).

26-28 May 2015 - [Sustainable Purchasing Leadership Council's 2015 Summit, Seattle, Washington, USA](#)

RSB is pleased to be an official Partner of SPLC's 2015 Summit, which gathers sustainable purchasing leaders from across a wide range of sectors and regions. Join Board Chair Barbara Bramble, who will be attending on behalf of RSB. Use discount code "RSB" for a 10% registration discount!

1-3 June 2015 - [RSB General Assembly 2015, Geneva, Switzerland](#)

We invite you to RSB's 2015 General Assembly, but register soon as there are only a few spaces left! Check out our [updated agenda and speakers](#). While the first day (1 June) is for RSB members only, the second day (2 June) is open to non-members and we have an exciting line up of speaker for our discussion panels; and on the third day (3 June) members and non-members are invited to input on RSB standard development and its implementation globally.

9-10 June 2015 - [Advanced Bioeconomy Feedstock Conference, New Orleans, Louisiana](#)

opportunity to learn about the diversity of different feedstocks being commercialized around the world to feed the new bioeconomy. Matt Rudolf will provide an opening plenary on June 9th to review the numerous different feedstocks (8 and counting) with which RSB is currently working in a certification capacity.

23-24 June 2015 - [Bioenergy 2015: Opportunities in a Changing Energy Landscape, Washington, DC, USA](#)

Join Matt Rudolf at Bioenergy 2015, hosted by the U.S. Department of Energy's (DOE) Bioenergy Technologies Office (BETO). Attendees will hear directly from White House leadership, top government agency officials, members of Congress, and national laboratory and academic researchers operating at the cutting edge of the bioeconomy.

19-22 July 2015 - [12th Annual World Congress on Industrial Biotechnology, Montreal, Canada](#)

Matt Rudolf will be moderating two plenary panels. The afternoon session called "Feedstock Sustainability in the Biobased Economy" will take place July 20 at 12:00 PM (EST). The morning session called "Sustainable Biomass: Leading the Way to Improved Outcomes" will be held July 20 at 10:30 AM (EST).

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