



## RSB Newsletter

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### Newly Certified Operators

Congratulations to these newly RSB certified operators!

Second Quarter - 15 May 2014

### RSB Highlights

#### Unilever Recognises RSB-Certified Products as Sustainably Sourced

RSB-certified products can now be integrated in Unilever's supply chain without any additional sustainability check. This decision facilitates access to Unilever's procurement for RSB-certified producers. [Read more...](#)



#### Amyris First Company in Brazil to Earn RSB Certification

We are excited to have Amyris, Inc. as the first RSB certified operator in Brazil! RSB's sustainability certification covers Amyris's renewable hydrocarbon molecules, initially farnesene, produced from Brazilian sugarcane feedstock at the Amyris biorefinery in Brotas, São Paulo state. [Read more...](#)

#### Consultation on Standard and Certification Process for Small Producers

Smallholder farmers often lack the capacity and resources for RSB certification. The RSB is developing an adapted standard and certification process for small producer groups, which offers more flexibility while keeping a high level of assurance. The draft standard and certification process for small producer groups are now up for public and members consultation, with an approval expected later this year. [Read more...](#)

### Certification Update

**Overview:** "Recent applications to RSB continue to support the growing need for a credible sustainability certification in markets other than liquid fuels. We are very excited that our friends at Amyris Biotechnologies have successfully certified their cutting edge farnesene plant in Brotas, Brazil. Farnesene is an intermediate

**Amyris, Inc.** in Brazil  
(biochemical  
producer, biofuel  
producer)

**Addax Bioenergy**  
(certification  
expansion) in Sierra  
Leone (feedstock  
producer)

For a complete list of  
RSB certified  
operators, [click  
here.](#)

### New RSB Members

Welcome to our new  
RSB members!

**Schatz Energy  
Research Center  
(SERC) of Humboldt  
University**

### Solena Fuels

For a completed list  
of RSB members,  
[click here.](#)

### Call for Public Comments

[Dansuk Industrial  
Co., Ltd.](#) (Gyeonggi-  
do, South Korea)  
Feedstock/Biofuel:  
Used Cooking Oil  
(UCO) to Biodiesel  
Comment period  
closes 15 May 2014.

[Orka NRG AG](#)  
(Geneva, Switzerland  
[Trading] / Tianjin,  
China [Storage])  
Feedstock/Biofuel:  
Used Cooking Oil  
(UCO) and Biodiesel  
Comment period

chemical, which can be transformed into a broad range of  
downstream chemicals and fuels."

- Matthew Rudolf, Business Development & Americas Director

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**Brazil:** "RSB has signed the "Memorandum of Understanding" with  
Minas Gerais state governor and other organizations of the aviation  
sector, for development of value chain for biojet fuel in the state. The  
agreement will create the first integrated platform for biojet fuel  
production and promote Tancredo Neves International Airport as the  
first Brazilian "green airport."

- Aurea Nardelli, Regional Director for South America

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**Europe:** "In Europe the applicability of the new RSB Standard for  
Biomaterials to a wide range of chemical intermediates and final  
products is strong. RSB has joined the 'Initiative Sustainable Supply of  
Raw Materials for the Industrial Use of  
Biomass' - [INRO](#) which seeks to use existing  
Voluntary Sustainability Schemes to  
establish sustainability criteria for  
biomaterials. The initiative brings together:  
companies from the chemicals, automobile,  
packing, consumer goods, materials,  
lubricants and varnishes/paints industries as  
well as government agencies, scientists, certification schemes and  
environmental/development organisations.



The RSB approach to upstream verification of double counting  
material was presented to the [UK's Department for Transport](#) where  
industry representatives praised the clarity of the RSB's Standard on  
waste and residues and approach to upstream verification. We are  
excited that RSB certified UCOME will soon be available in the UK!"  
- Melanie Williams, Regional Director for Europe, Middle East and  
Asia

### Standard Update

#### Next Assembly of Delegates (AoD)

The Assembly will take place by conference call on 28 May and will be  
asked to approve the Revised Standard for Risk Management and  
give feedback on Way Forward on the RSB Theory of Change.

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#### Launch of Global Consultation on Credible Sustainability Claims

ISEAL launched a [global consultation](#), led by an expert multi-  
stakeholder Steering Committee, to develop a good practice guide for  
sustainability standards to strengthen their claims and labeling. RSB is  
a full member of ISEAL. [See the video about it here.](#)

### Smallholder Update

#### Workshop Maputo, Mozambique

On 9 May, with partners Solidaridad and PANGEA, RSB held a  
workshop to present plans for the RSB Smallholder Program in  
Southern Africa and consult on capacity building needs. The

closes 23 May 2014.

Please send all public comments to [info@rsb.org](mailto:info@rsb.org)

Are you getting the email notices for "calls for public comments" on entities that have applied for RSB certification?

Sign up to receive these notices on our [website home page](#).

workshop was well attended by industry, government as well as international participants from the Global Bioenergy Partnership's Bioenergy Week. Participants welcomed RSB's focus on smallholders and especially the development of a smallholder standard. Potential partners, topics for capacity building, and pilot projects were proposed for the RSB project. The RSB Smallholder Program is supported by Boeing and the Swiss State Secretariat for Economic Affairs. For more information contact: [rolf.hogan@rsb.org](mailto:rolf.hogan@rsb.org)



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### **Macaúba Palm, Brazil**

RSB contributed to the development of best management practices for the macaúba palm tree at a workshop in Belo Horizonte organized by the Brazilian Ministry of Agrarian Development/General Coordination of Biofuels. The workshop looked at guidance and technical aspects for sustainable management of native stands by smallholders. Macaúba palm (*Acrocomia aculeata*) is native to Brazil and oil extracted from its fruit can be used to produce biodiesel and biojetfuel while its fiber can be used for biomaterials. It has great potential to be produced using sustainable practices by family farmers in Brazil and other South America countries. For more information contact: [aurea.nardelli@rsb.org](mailto:aurea.nardelli@rsb.org).

## **RSB in the News**

**Amyris's RSB certification** has been in the News appearing in several online outlets including [MarketWatch](#), [NASDAQ](#) and others. Congrats to Amyris on their certification!

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**Ennover Group**, one of Europe's largest biodiesel producers, stated in a **Biofuels International** article that it is in the process of **becoming RSB certified**. "The company believes joining voluntary schemes [like RSB] has become a commercial necessity for biofuel producers. The debate as to which voluntary scheme provides the best method to ensure full sustainability continues, with WWF recently ranking RSB as the best performing scheme out of the 13 schemes included in their analysis."

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**Greenwood's RSB certification** was recently mentioned in National Wildlife Federation (NWF)'s blog. [Check it out here!](#)

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**Accreditation Services International's** website features an article by ASI RSB accreditation program manager László Mathe. "Sustainability, especially considering the scale of the demand and growing competition is a key challenge. **Credible, voluntary standards such as the RSB and FSC can play an important role to ensure long term sustainability**," says Mathe. "In this context, the RSB side event focusing on the certification of small holders was a

successful event according to many participants," he said. [Click here to read full article.](#)

Congrats to **RSB's Sebastien Haye** who recently co-authored a chapter in [Socio-Economic Impacts of Bioenergy Production](#) edited by D. Rutz and R. Janssen. The book address the wide-ranging socio-economic impacts of bioenergy. Sebastien co-authored a chapter about [Socio-Economic Impact Assessment Tools](#) with Martijn Vis and Anne-Sophie Dörnbrack.



## Upcoming Events

Below is a list of upcoming (and ongoing) events that RSB staff are speaking at or attending. [Visit our events web page](#) for details on all these events. Hope to see you there!

### **12-15 May 2014 - BIO World Congress on Industrial Biotechnology in Philadelphia, USA**

Matthew Rudolf will hold a discussion on "Meeting Your Customers' Need for Sustainable Sourcing." The BIO World Congress on Industrial Biotechnology is the world's largest industrial biotechnology event for business leaders, investors, and policy makers in biofuels, biobased products, and renewable chemicals.

### **20-22 May 2014 - A Question of Trust: 2014 Global Sustainability Standards Conference**

The Global Sustainability Standards Conference (formerly the ISEAL Annual Conference) will bring together over 250 leaders from business, government, civil society and sustainability standards to discuss the many dimensions of trust in the sustainability standards movement. If you are an RSB certified operator, please contact [helena.kennedy@rsb.org](mailto:helena.kennedy@rsb.org) for details on ISEAL discounts.

### **11-12 June 2014 - Oleofuels 2014 (Dusseldorf, Germany)**

RSB's Melanie Williams will be part of a panel discussion on Biofuels Voluntary Sustainability Schemes at the Oleofuels 2014 conference.

### **17-18 June 2014 - World Bio Markets Asia (Malaysia)**

RSB's Board Vice-Chair, Khoo Hock Aun, will be speaking on the sustainability panel at the World Bio Markets Asia conference on 17-18 June 2014 in Kuala Lumpur, Malaysia.

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