The “Greening the Friendly Skies” panel consisting of Barbara Bramble from NWF, Natalie Mindrum from United Airlines, Dale Rainville from The Boeing Company, Raffi Mardirosian from Joule, and Patrick Mazza from NRDC, offered a stimulating discussion and new perspectives on how diverse parties with different interests can all contribute towards decreasing aviation’s global footprint. They agreed that adaptation is needed and that goals, policies and indicators need to evolve with changing technology and innovations.

Freya Burton from Lanzatech and Dr. Gerard Ostheimer from U.N. Sustainable Energy for All presented WBCSD’s below50 campaign, which has the objective of uniting companies globally to bring sustainable biofuels to the market that offer at least a 50% GHG reduction from fossil fuels. RSB’s role as a key sustainability partner was highlighted.

The afternoon session included presentations on the development of RSB’s indicators and corn stover protocol for the USA. Focus groups further discussed the challenges, opportunities and priorities for RSB’s implementation in North America. In the coming months, RSB will engage with key stakeholders to finalize the indicators and take forward implementation in North America.

How to Remain Engaged with RSB
Join us at our AOD and aviation workshop in Vietnam on November 8-9, become an RSB member, get your products certified, utilize our advisory services, sign up to stay informed via our newsletters, or contact us at info@rsb.org for other ways we can work together.